

5C—Mapping the Library #2

Pop-Up Libraries in Academic Settings: “Taking It to the People”

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Pop-up libraries in academic settings” is a way of “taking it to the people!” The paper focuses on a pilot project used in an art library. This unique form of outreach and promotional strategy is developed as an essential tool for providing immediate access to resources. The project recreates and rejuvenates valuable use of art hardbound resources. The intrinsic value is to get resources to people who didn’t know they needed them. The overall goal is meeting immediate information needs that are key to content and curriculum being taught, while the outcome is the establishment of a collaborative network with art galleries, classroom instruction, and the art library.